



# WORDCAMP JHB 2018

**Sponsorship packages**

*[2018.johannesburg.wordcamp.org](http://2018.johannesburg.wordcamp.org)*



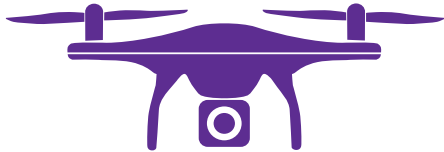
# About WordCamp JHB

*WordCamp is a conference that focuses on everything WordPress.*

WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.



# Packages



## Drone R5000

### YOU WILL GET:

- ✓ Acknowledgment from the stage
- ✓ Logo and write up on website
- ✓ Blog post and tweet supplied by you for the website
- ✓ 1 conference ticket + 1 invite VIP dinner

# Packages



Satellite  
**R10 000**

## YOU WILL GET:

- ✓ Acknowledgment from the stage
- ✓ Add swag to the central swag table
- ✓ Logo and write up on website
- ✓ Blog post and tweet supplied by you for the website
- ✓ 2 conference tickets + 2 invites VIP dinner
- ✓ 1 additional promotional discount coupon at 50%

# Packages

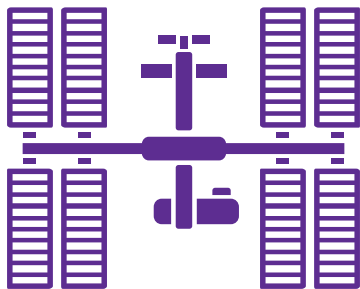


Rocket  
**R15 000**

## YOU WILL GET:

- ✔ Acknowledgment from the stage
- ✔ Add swag to the central swag table
- ✔ Logo and write up on website
- ✔ Blog post and tweet supplied by you for the website
- ✔ Banners in casual areas
- ✔ Display table at the event for demos, answering questions and meeting customers
- ✔ 3 conference tickets + 3 invites VIP dinner
- ✔ 3 additional promotional discount coupon at 50%
- ✔ 3 additional promotional discount coupon at 20%

# Packages



## Space Station R20 000

### YOU WILL GET:

- ✓ Acknowledgment from the stage
- ✓ Add swag to the central swag table
- ✓ Logo and write up on website
- ✓ Blog post and tweet supplied by you for the website
- ✓ Banners in casual areas
- ✓ Banners in auditoriums
- ✓ Display table at the event for demos, answering questions and meeting customers
- ✓ 4 conference tickets + 4 invites VIP dinner
- ✓ 5 additional promotional discount coupon at 50%
- ✓ 5 additional promotional discount coupon at 20%





# Some other options

If you are interested in sponsoring WordCamp Johannesburg 2018 then please contact us on [johannesburg@wordcamp.org](mailto:johannesburg@wordcamp.org)

## Donations

If you would like to donate towards WordCamp JHB 2018 with any amount that does not fit into the packages listed above, then we will gladly accept your donation. In exchange we will list your name (linked to your website) on the event website.

We have also made a "micro" sponsorship available under tickets.

## Micro R750

- ✔ 1 conference ticket

\*A micro ticket can be purchased from the website.

## Media Partners

We welcome any local news sites, blogs and other relevant media outlets to join us as media partners. This will involve publicising the event through your outlet channels in the months leading up to it - we can discuss specifics based on your media format and audience. Media partners will receive the same benefits as the Drone package.

## Other Options

If you would like to sponsor a specific area of the event then please let us know and we can discuss the details around your selection – area sponsorships will be branded with your company name where possible.

### **These are the areas that are available:**

- ✔ Conference Social
- ✔ Venue
- ✔ Swag (shirts, etc.)
- ✔ Attendee badges
- ✔ Volunteer dinner (private event for speakers, sponsors, volunteers & organisers)

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